



To our Valued Customers and Associates.....

Good hand washing and drying with a paper towel are the foundations of good infection control practices. That's something that Georgia-Pacific Professional promotes every day.

Recent events and news reports have reminded us all of the importance of good hygiene. For example, the Center for Disease Control recommends regular hand washing and drying as an important step in stopping the spread of infectious disease like the H1N1 virus (also known as the swine flu).

Georgia-Pacific Professional is the market leader in innovative towel systems that make it easier and faster to access a paper towel. Because we are a leader, we're supporting and encouraging good hand hygiene, beginning with a full-page advertisement in this Friday's edition of *USA Today*. But that's just the start of a campaign to support good hygiene in public locations like airports, schools and office buildings.

More information is also available at a new part of our Web site:
www.gppro.com/healthy.

The campaign, based on the idea of "The New Chicken Soup," will serve as a springboard for a broader campaign that will run in a variety of markets in the months to come. The purpose of our advertising and of the campaign is to provide a public service to encourage best practices in warding off infectious disease.

As the market leader, you expect this from us.

Georgia-Pacific Professional. Experience better.

A handwritten signature in black ink, appearing to read "Bill".

William Sleeper
President
Georgia-Pacific Professional
Washroom and Wiper Solutions